

ASU TESOL (Faculty and students options)

Oct 2026



Information in this presentation is subject to change without prior notice

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General information about the ASU TESOL Professional Certificate



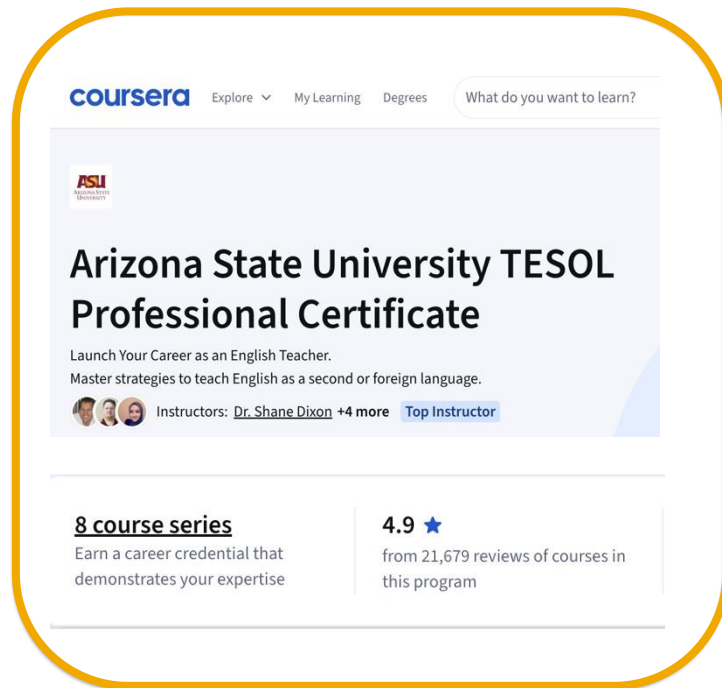
Arizona State University TESOL Professional Certificate

- The first and most accessible **completely online TESOL** Certification program provided by a major American university
- Designed for anyone who wants to teach English anywhere in the world
- Designed in compliance with the standards outlined by the TESOL International Association for TESOL Certificate Programs

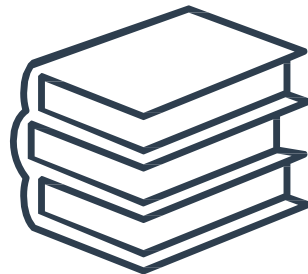
Learning Outcomes

Participants will:

- ✓ Be able to master modern communicative techniques for engaging students in multiple English language learning environments
- ✓ Recognize, identify, and use language acquisition theories and principles to develop sound lesson plans
- ✓ Deliver lesson plans using interactive and engaging methods
- ✓ Understand ways to motivate and properly engage students in an online and/or blended classroom.



Screenshots retrieved from
coursera.org on April 16, 2026



Teach English Now! Part 1			
Foundational Principles	Theories of Second Language Acquisition	Lesson Design and Assessment	Capstone Project 1
Teach English Now! Part 2			
Second Language Reading, Writing, and Grammar	Second Language Listening, Speaking, and Pronunciation	Technology Enriched Teaching	Capstone Project 2

Program design



Coursework
in Coursera

**8 courses: 100%
online, self-paced**

- **Part 1:**
Courses 1-4
(3 Courses + 1 Capstone)
- **Part 2:**
Courses 5-8
(3 Courses + 1 Capstone)

**Run by ASU in Coursera
and moderated by Cintana
for the ASU/Cintana Alliance
participants*



Networking

**Peer
collaboration
& networking**

- Engage with colleagues
- Discuss about course content
- Share best practices
- Announcements and deadlines
- *Moderated by Cintana*



Live Zoom
Sessions

**Hands-on
Practice**

- Live sessions
- Hands-on practice
- Exchange ideas for classroom applications
- Discuss and reflect on teaching practices
- *Moderated by Cintana*



Earn an
International
Certificate

Certification

- 8 Coursera course certificates (1 per course)
- 2 Specialization certificates (Courses 1-4 and Courses 5-8)
- **ASU TESOL Certificate with 150 hours of instruction**

Certification

ASU TESOL Certificate with 150 hours of instruction



Coursera Course Certificates



ASU TESOL for **faculty** **members** in the ASU/Cintana Alliance: guidelines



Important guidelines (I)

Faculty members in the ASU/Cintana Alliance

- This program is intended for **faculty members who teach or will teach English language courses** at the ASU/Cintana Alliance member institutions; it is not a program to learn English. These faculty members must be currently part of the member institution at the time of registration.
- Participants must be **nominated** by their institutions' respective managers and inform the Cintana teams (Academic and Support teams), accordingly. Nominated participants in this program must confirm and ensure that they are fully aware of the details and requirements of the program. Nominations take place via the [TESOL application form](#)
- Participants must have an **institutional email address** for the duration of the program. Invitations to join courses in Coursera will only be sent to an official institutional email address. By "institutional" it refers to the email address used by the member institution of the ASU/Cintana Alliance.
- Participants should plan to **dedicate** at least 5 weekly hours of study to successfully complete the courses. Please consider the bandwidth and availability to study before enrolling in the program.
- This program is **free** of charge for nominated faculty members in the ASU/Cintana Alliance member institutions that meet the eligibility criteria.



TESOL for Faculty members'
Application Form

Important guidelines (II)

Faculty members in the ASU/Cintana Alliance



Dates, deadlines and enrolment information:

- Once participants have registered via the provided registration link, they **must accept ALL invitations** they receive. They will first receive 4 email invitations for each one of the four courses in Part 1 in their institutional email. Upon successful completion of part 1, they will receive the invitations for the 4 courses in part 2.
- **Deadlines** for each Part will be stated in the corresponding program information for each ASU/Cintana TESOL cohort. All courses of each part must be completed before the final deadline stated in it.
- Part 1 must be fully completed before enrolling in Part 2. If a participant cannot complete the four courses of Part 1, they can request to be enrolled in the next available cohort via written communication to support@cintana.com. Only the completed courses that have been awarded the relevant ASU/Coursera certificate are accepted to be transferred to the next available ASU/Cintana TESOL cohort. Participants will only be able to apply for re-enrolment within the next 2 calendar years (3-4 next available ASU/Cintana TESOL cohorts) upon their first registration in this ASU TESOL certificate. This same opportunity applies for applications for Part 2 (only when Part 1 was successfully completed).
- Enrolment in Part 2 is automatic for those who successfully complete Part 1.

ASU TESOL for **students** in the ASU/Cintana Alliance: guidelines



Important guidelines (I)

Students in the ASU/Cintana Alliance

- The implementation of this programs requires the execution of a MOU between the ASU/Cintana institution and Cintana.
- This program is intended for **students enrolled in English teaching degrees (last year of undergraduate or master level)** at the ASU/Cintana Alliance member institutions; it is not a program to learn English. These students must be currently enrolled in the member institution at the time of registration.
- Participants must be **nominated** by their institutions' respective managers and inform the Cintana teams (Academic and Support teams), accordingly. Nominated participants in this program must confirm and ensure that they are fully aware of the details and requirements of the program. Nominations take place via the [TESOL application form](#).
- Participants must have an **institutional email address** for the duration of the program. Invitations to join courses in Coursera will only be sent to an official institutional email address. By "institutional" it refers to the email address used by the member institution of the ASU/Cintana Alliance.
- Participants should plan to **dedicate** at least 5 weekly hours of study to successfully complete the courses. Please consider the bandwidth and availability to study before enrolling in the program.
- This program has a discounted rate of **195 USD** for nominated students in the ASU/Cintana Alliance member institutions that meet the eligibility criteria.
- For information about invoices, please contact Mr. Diego Garcia at dgarcia@cintana.com



TESOL for Students'
Application Form

Important guidelines (II)

Students in the ASU/Cintana Alliance



Dates, deadlines and enrolment information:

- Once participants have registered via the provided registration link, they **must accept ALL invitations** they receive. They will first receive 4 email invitations for each one of the four courses in Part 1 in their institutional email. Upon successful completion of part 1, they will receive the invitations for the 4 courses in part 2.
- **Deadlines** for each Part will be stated in the corresponding program information for each ASU/Cintana TESOL cohort. All courses of each part must be completed before the final deadline stated in it. These two deadlines (one for Part 1 and another one for Part 2) will be requested by the management team of the ASU/Cintana Institution to align with relevant graduation deadlines at the institution. This decision will be discussed and aligned with the Cintana team prior to launching the cohort for students. The general timeframe to complete each Part is 5 months (approximately a total of 10 months to complete Part 1 and Part 2)
- Part 1 must be fully completed before enrolling in Part 2. If a participant cannot complete the four courses of Part 1, they can request to be enrolled in the next available cohort via written communication to support@cintana.com. Only the completed courses that have been awarded the relevant ASU/Coursera certificate are accepted to be transferred to the next available ASU/Cintana TESOL cohort. Participants will only be able to apply for re-enrolment within the next 2 calendar years (3-4 next available ASU/Cintana TESOL cohorts) upon their first registration in this ASU TESOL certificate. This same opportunity applies for applications for Part 2 (only when Part 1 was successfully completed).
- If the ASU/Cintana Institution requests any changes to the previous item due to relevant academic regulations, a written communication should be submitted to the Cintana team to support@cintana.com for further review.
- Enrolment in Part 2 is automatic for those who successfully complete Part 1.



Thank you