

A Dean's Role in Research

June 11, 2024

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Developed in collaboration with ChatGPT 40



Promote a Research Culture

Support Faculty Establish Engage Celebrate Development Research as Students Research Including One of Your Achievements Assigning Research Priorities Mentors Facilitate Advocate Promote a Create a Research for Research-Supportive Seminars Research Intensive Research at the and Curriculum Environment Colloquia Institutional Level

Provide Faculty Support

- Ensure research achievements are valued in promotion and salary decisions
- Offer support for manuscript preparation (editing and peer review)
- Provide funds for open-access publication fees
- Work with the library to ensure access to scientific journals
- Ensure support for the administrative aspects of grant applications
- Support faculty attendance at national and international conferences to present papers
- Establish awards for research excellence
- Create mentorship programs to pair junior faculty with more experienced researchers



Integrate into Strategic Planning

Phase 1 Planning and Alignment

- Conduct a Strengths, Weaknesses,
 Opportunities, Threats analysis of the current research landscape.
- Set up a strategic planning committee with representatives from key stakeholder groups.

Phase 2 Development of Research Objectives

- Define specific research areas of focus aligned with university goals.
- Develop a detailed plan with timelines, responsibilities, and resources needed.

Phase 3 **Execution and Support**

- Allocate resources (funding, infrastructure, personnel) according to the strategic plan.
- Launch initiatives to support interdisciplinary research and collaboration.

Phase 4 Monitoring & Evaluation

- Implement KPIs to track progress and impact.
- Conduct regular reviews and adjust the plan as necessary to respond to new challenges and opportunities.

Allocate Resources

- Establish clear priorities by aligning with university goals and identifying key areas of strength.
- Identify partnerships with industry and government to share in the cost of research.
- Consider a seed funding program for early career researchers.
- Identify needed research infrastructure to support research priorities.
- Provide support to compete for external research funding.
- Keep stakeholders informed about how resources are being used and the success from these investments.



Address Ethics and Compliance



Collaborate with Other Units

- Establish Regular Interdisciplinary Meetings
- Participate in Shared Strategic Planning
- Identify Interdisciplinary Programs and Research
- Ensure Strong Communication Channels Especially to Address Conflicts
- Find Ways to Share Resources
- Sponsor Joint Professional Development and Training
- Support Interdisciplinary Student-Centered Initiatives
- Celebrate Successes
- Build a Collaborative Culture



Nurture External Relations

Engage with Industry Leaders and Corporations

- Collaborative Research and Development
- Internship and Job Placement Programs

Foster Alumni Relations

- Alumni Events and Networks
- Mentorship Programs

Collaborate with Government and Non-Profit Organizations

- Policy Development and Consultation
- Community Engagement Projects

Participate in Professional Associations

- Conferences and Workshops
- Membership and Leadership Roles

Leverage Media and Public Relations

- Public Speaking Engagements
- Social Media Presence

Engage with Local Community and Schools

- Outreach Programs
- Public Lectures and Workshops

Create Advisory Boards

- Industry Advisory Boards
- Community Advisory Boards

Ice Breaker

Why is the promotion and oversight of research important to you and your university?

In your opinion, what is the most important resource needed to effectively promote and oversee research?

How do you promote and oversee research if, in fact, you are not a researcher?

How can you best motivate your faculty to conduct research and to publish their findings?

Who are your most important external (outside of the university) stakeholders? Why?

