A large decorative graphic on the left side of the slide. It consists of two large orange triangles pointing towards each other, meeting at a point. A dark blue triangle points to the right from this meeting point, extending towards the center of the slide.

Enhancing the contribution of **Deans** as key academic leaders

May 2024

The **Dean** position is a key role

MISSION & FOCUS:

To lead the development of the School, its excellence, the expansion of its portfolio of programs, academic innovations and external recognition, as well as its growth, financial health and business sustainability.

AREAS OF RESPONSIBILITY:

Strategic planning

Growth

Innovation

Financial management

Students

Faculty

Internationalization

External relationships and presence

Research

Quality & recognition

Development program: *Dean's Academy*



Module 1

1	Leadership	21 may
2	Faculty	28 may
3	Student journey	04 jun
4	Research & External relations	11 jun
5	Reputation	18 jun
6	Marketing	25 jun
7	P&L and efficiencies	02 jul
8	Internationalization	09 jul
9	Innovation	16 jul
10	Academic portfolio	23 jul
11	Ethics and Integrity	30 jul
12	Implementing management framework for success	06 aug

Time

Latam: 3:00pm AZ

Asia/Egypt 1:00am AZ

50 hours

of dedication in total

12 weekly webinars with experts in Higher Ed

4 hours

of dedication per week

(Preparatory work: 3h + Weekly webinar: 1h)

Module leaders



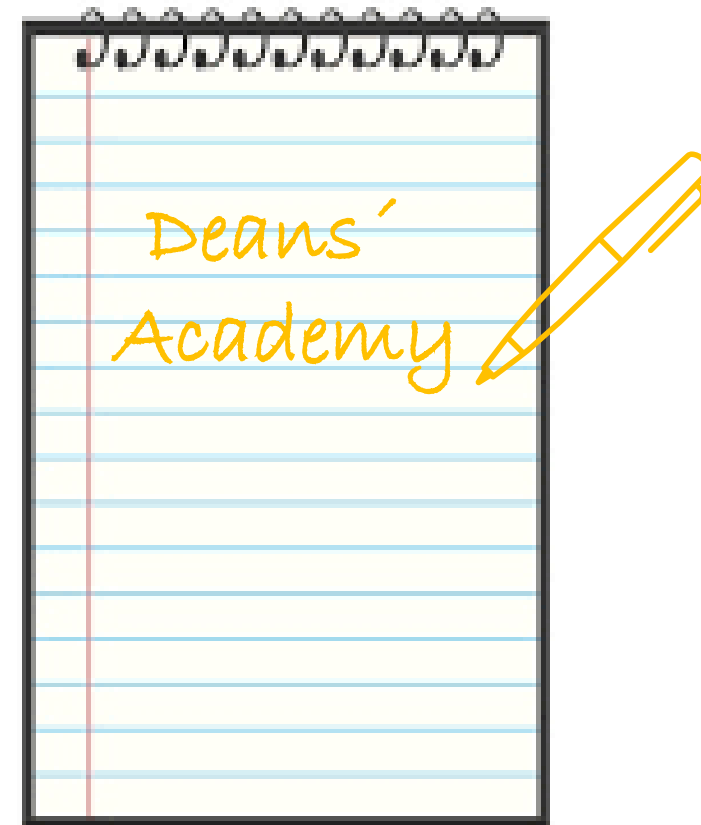
Dr Malini Eliatamby
meliatamby@cintana.com



Dr Ignacio Mayoral
imayoral@cintana.com

What do I need to get started?

Energy
Willingness to learn
Focus
and....



English Language Program

ASU – English Language Program



ASU GLOBAL DIGITAL ENGLISH

Course Roadmap



Advanced

GDE 70: Academic Thinking
GDE 75: Academic Analysis
GDE 80: Academic Persuasion
GDE 85: Academic Achievement

up to 360 hours
(40-80hrs per course)

PE001: PROFESSIONAL ENGLISH

Intermediate

GDE 50: Intermediate Foundations
GDE 55: Intermediate Communication
GDE 60: Intermediate Language Skills
GDE 65: Intermediate Achievement

up to 360 hours
(40-80hrs per course)

Basic

GDE 30: Basic Foundations
GDE 35: Basic Communication
GDE 40: Basic Language Skills
GDE 45: Basic Achievement

up to 360 hours
(40-80hrs per course)

Pre-Basic

GDE 20: Introduction to Communication
GDE 25: Introduction to Language Skills

up to 160 hours
(40-80hrs per course)

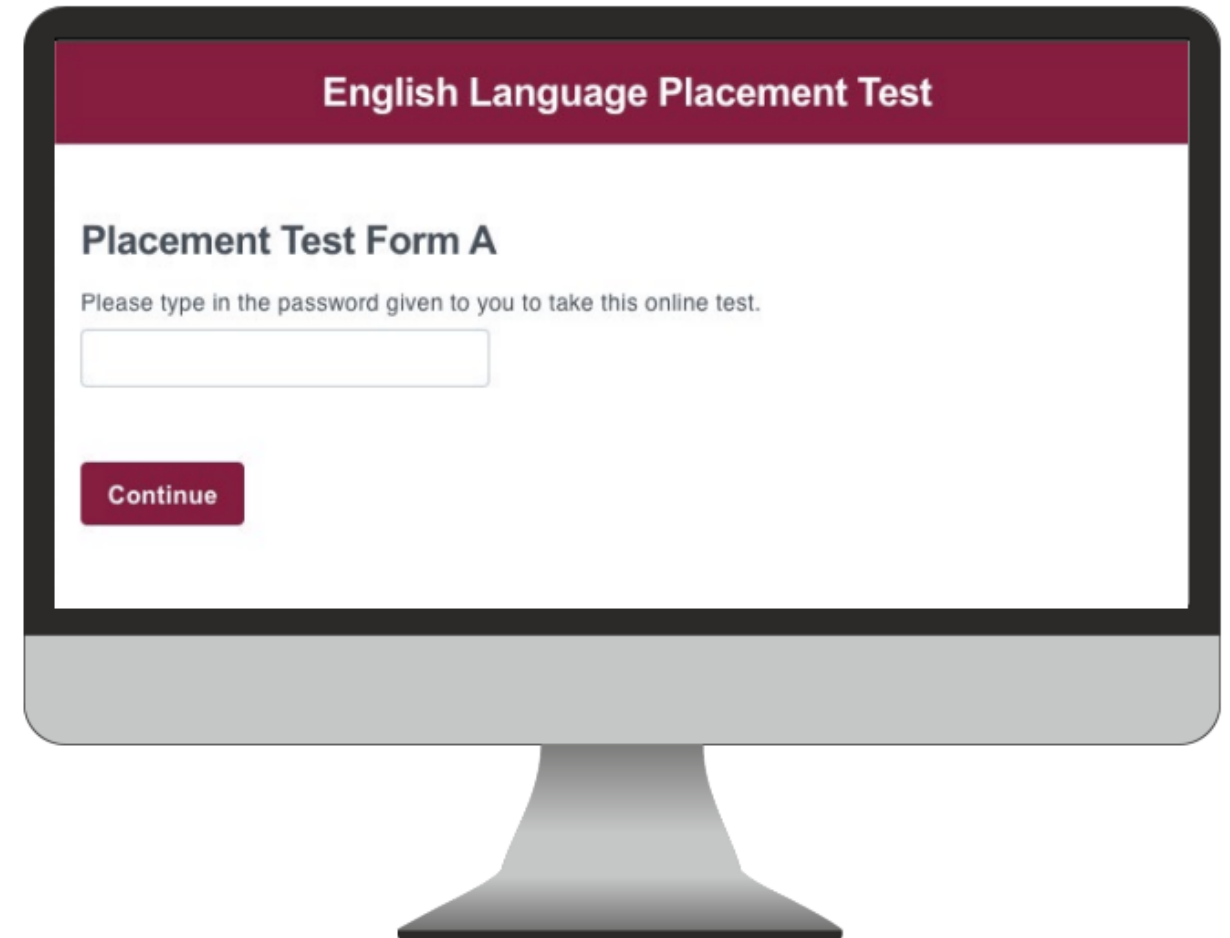


Cintana Placement Tests

- Fully online, responsive.
- Tests results are mapped to CEFR.
- Developed by leading experts in the field.
- Tests is administered by CINTANA.
- Listening and Reading skills are measured.
- 60 question test: 25 listening questions and 35 Reading questions.
- 60 minutes test.

To do your test, please connect to:

<https://www.classmarker.com/online-test/start/?quiz=ckd66423237e3302>



Thank you!

Any questions?